



Dear Community member,

Family Promise of Blount County is excited to announce *A Place to Lay Your Head* to be held June 18 – 19, 2010 at the former Belk Department Store in Foothills Mall. This unique, “roomscape” event will bring together design teams from across the community for a showcase of creativity and inspiration. Teams will design themed bedroom ensembles which will then be available for public viewing and purchase. All proceeds for the event will benefit Family Promise of Blount County, a member of the Interfaith Hospitality Network, a local non-profit assisting homeless families in Blount County.

As a non-profit organization, your financial assistance will allow Family Promise of Blount County to continue assistance and education programs for many families in need. Since opening in June 2009, Family Promise has served over 100 individuals in the community – the need is great!

We wish to formally invite you or your organization to become a sponsor of *A Place to Lay Your Head*. There are many sponsorship levels available to suit your individual needs. Each level of sponsorship will receive recognition at the event and you can rest assured your donation will benefit families in Blount County. With several hundred guests in attendance at the event, your donation will not go unnoticed. To secure your sponsorship, we should receive your donation prior to June 4, 2010. Information regarding the sponsorship levels and a sponsorship agreement form is enclosed.

In addition to your sponsorship, we invite you to attend *A Place to Lay Your Head*. Tickets will be available for purchase, beginning May 11, for \$5 each. Please contact the Family Promise office at 233.4737 for locations.

If you are interested in designing a roomscape, please contact the Family Promise office at 233.4737 for a design team application and guidelines.

As always, we are grateful for your kind consideration and look forward to your participation.

Sincerely,

Chermera McGhee
Executive Director
Family Promise of Blount County
865.233.4737
director@blountfamilypromise.org

Cathy Cate
Fundraising Chair
Family Promise of Blount County
865-660-0090
cathycate1127@gmail.com